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# FULFILL YOUR AMERICAN DREAM

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# About US

We specialize in helping foreigners find the best American franchise investment opportunity that qualifies them to obtain the E-2 investor visa. Our goal is to guide our clients through the process of identifying and analyzing the best investment opportunities while considering their specific goals and objectives.

We seek to understand the investment goals, desired location, industries of interest, and investment amount, among other factors, to find the best investment opportunities for our client and their family.

Our team of analysts, specialized in American franchises, prepares an analysis of 4 to 5 investment opportunities focused on the profile and objective of each client.

Once the franchise is chosen, we assist our clients with recommendations from immigration lawyers and tax professionals to make sure they have all the support they need. We act as the trusted advisor throughout the research process until an investment decision is made and the client has obtained their investor visa.



# Client Servicing Process

Our customer services team provides great services to our clients before, during, and after investing in a franchise.

Please find below the client servicing process, in chronological order:

1. **Initial Consultation:** Initial video call or meeting to learn more about Visa Franchise's services. Understand important factors of the client's case to see if we are best positioned to support their immigration investment goals.
2. **Become a Visa Franchise client:** Review our services agreement for e-signature and send proof of payment.
3. **Client On-boarding:** After the client completes our questionnaire we arrange for our initial on-boarding call. We meet with the client to go over their investor profile and answer any questions they may have.
4. **Franchise and Business Analysis:** Our team reaches out to the businesses that best fit the client profile. We complete the research analysis and due diligence. After, we share the analysis for each different business opportunity to the client.



# Client Servicing Process (Cont'd)

5. **Post-Analysis Feedback:** We schedule a call or meeting to discuss any feedback regarding the businesses. We clarify any questions that the client might have about the businesses before deciding which ones to speak with.

6. **Introduction to Franchisors:** We arrange an introductory call with the businesses to see if there is a mutual initial fit. The business will then take the lead in providing relevant information for the client to further review.

7. **Due Diligence Process:** The client will speak with existing franchisees/investors of the chosen business. Our customer service team will schedule calls and facilitate any queries or concerns that might arise throughout these calls. In addition, they can meet in person or the client can attend a virtual discovery day with the business.

8. **Investment Decision:** Agreement is signed with the chosen business and the initial franchise fee is paid.

9. **Development of Business:** From this point forward, we will refer them to an immigration and franchise attorney best suited to help with opening up the business. They provide ongoing support as needed.

It is **important to note** that in order to become a Visa Franchise client it is required that you have an advanced level in English and/or Spanish and/or in limited cases, Mandarin. Our team tries to accommodate all our clients' needs and requests. Please be aware that opportunities for non-intermediate English speakers seeking to work full-time are extremely limited due to a specific requirement from the franchisor(s) to conduct the entire franchise discovery and operation processes in English.

# E2 Visa

The E-2 visa allows citizens of treaty countries, which maintain a treaty of commerce and navigation with the United States, to become U.S. residents.

## The main features of the visa are:

- Duration up to 5 years. It can be renewed an unlimited number of times.
- Normally quickly processed and persons under 21 years can study in the country and a work permit can be processed for the spouse
- The amount must be suitable for the nature of the business the investor is starting.
- The investment must be "at-risk". This means that there must be a possibility of a gain or a loss of money.
- The E2 business should not be "on the side." Must be a real operating business.
- Workers from the U.S should currently or in the future be employed, as this treaty aims to increase the number of jobs in the U.S.
- Investors can only work in the business in which they invest in. The investor must own 50% or more of the business.
- The adjusted approval rate is ~89%.

\* We recommend a minimum investment of \$150,000 USD to meet all requirements to start a successful business.

# One-Stop Solution

Here at Visa Franchise, we know that there are a significant number of reasons for individuals to decide to move to the U.S.

More importantly, we understand that for many this is all an overwhelming process with multiple elements to manage at once, which is why we are here to help.

Therefore, to cater to all the client's needs, our team has developed a "One Stop Solution" offering to help them better plan and implement their relocation. Our One-Stop Solution offer seeks to provide with the support, guidance, and contacts needed in order to ensure a smooth transition to the U.S. Our team can assist the client with addressing the fundamental pillars of their move, which can range from immigration law to hiring a moving company.

The following sections will walk you through the myriad of services our team is currently able to assist our clients with as it pertains to their E2 visa application and overall moving process.

Simplifying the process for our client is our main goal.



# Attorneys

At Visa Franchise, we know how important it is to have an experienced attorney to advise clients on their overall moving process.

We are aware that gathering all the documentation required can be stressful, and because of this, working with a qualified attorney who can guide the client through the required steps is essential.

With our current product offering, our team will refer the client to the best immigration attorney whom we have had prior experience with and that best fits the client's profile. We will ensure that they are able to place an emphasis on helping foreign entrepreneurs obtain their E2 visas and can offer multiple services in-house from immigration counseling to business plan writing.

In addition, we will also recommend the client to an experienced franchise attorney who will assist with the evaluation of the business and help weigh the risks of the franchise, therefore allowing them to make a more informed decision on whether the franchise of choice is the right one for them. In short, a franchise attorney will help the client to review the franchise's Franchise Disclosure Document (FDD), provide legal advice, and negotiate the franchise agreement on the client's behalf.

They will also be crucial in helping the client set up an LCC in their state of choice, obtain an EIN number, and subsequently open a corporate bank account even if the client is outside of the U.S.



# Accounting

Accounting plays a vital role in starting and running a business.

Something that may slip down people's lists when moving to the U.S. is checking current U.S. tax regulations, which we know, can be overwhelming and confusing.

At Visa Franchise, we are able to introduce our clients to the best accounting advisor that we have previously worked with to assist them with this portion of their process.

It is important that the accounting services that we share have experience with international clients as they will be expected to report global income to the Internal Revenue Service (IRS).



# Other Services

## Moving

Emigrating to the U.S. is not a task to be undertaken lightly. There are many things that can go wrong. To avoid any mistakes, we will recommend the best international moving company depending on which country the client is moving from. They will be able to assist them with their move and any legal requirements they may encounter along the way.

## Health Insurance

As you are probably aware, the client and their family will need insurance to get treatment in the U.S., otherwise they could face large medical bills if they ever have to visit a medical practitioner.

Our team will supply the client with a health insurance provider who has had previous experience working with E2 Visa holders. This will subsequently allow the client to choose the package that better suits their needs.

## Realtors

Whether the client is moving with the whole family or seeking their dream retirement destination, we are here to help them. We will recommend the best real estate agents who will be on a mission to help the client to achieve their relocation goals.

In addition, if the client is looking for commercial property, we have a list of state advisors that will be able to find the perfect match for the client's business.

# Cost

The cost would depend on the type of business that clients seek to invest in. At Visa Franchise, we currently offer two business models:

- **Operational Support:** Where the client has the franchisor manage the business's daily operations. The investment amount in these cases begins at \$250,000.
- **Owner Operator:** Where the client will be an active investor working from 40 to 50 hours per week on the business. The investment amount in these cases begins at \$100,000.

Illustrated below is the breakdown of the cost:

	Explanation	Cost
Visa Franchise Initial Fee	Initial consultation fee made prior to the client starting their process.	\$15,000
Attorney	Costs related to immigration and franchise attorneys as well as Business Plan writing.	\$20,000
Investment Cost	This will depend on the investment model the client chooses to move forward with.	\$100,000+ or \$250,000+
Visa Franchise Final Fee	Payment made to Visa Franchise once the client's investment process is complete.	\$15,000
	Total*	\$150,000+ or \$300,000+

\*Additional government fees will apply. Estimated gov. fees for a UK family of four is \$1240. Fees depend on nationality of E2 visa investor.

# Conclusion

The knowledge and support a person gains from investing in a franchise is extremely valuable, especially for individuals entering a new industry and foreigners moving to the U.S.

In terms of time, our client investment process can take anywhere from one to three months (or more), depending on how fast the individual is willing to move forward in the process.

Our team at Visa Franchise is here to lend our services and industry expertise in simplifying the process for individuals and their families looking to invest in a franchise.

We look forward to assisting your client in any way possible during the process!

## Next Steps

### Contact us

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